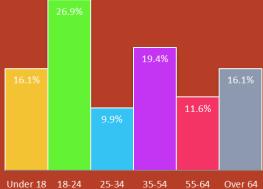


2019 Estimates, census.gov	
By the Numbers	
Population:	22,905
Median household income:	\$47,202
Median home value:	\$159,700
Median Rent:	\$765
Poverty Rate:	20.6%
Crime Index (Farmville):	215.3
US Average is 274 (2018, city-data.com)	

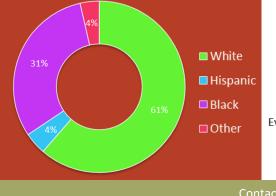




#### Family Type

Married-couple family	43%
Family, no wife present	2%
Family, no husband present	5%
Householder alone	46%
Cohabiting Couple Household 4%	

**Racial Demographics** 



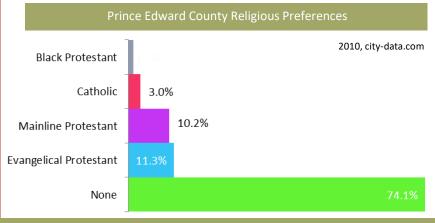
Farmville, Virginia straddles Prince Edward and Cumberland counties and reaches people from Buckingham, Amelia, and Nottoway counties. Farmville is home to both Longwood University and Hampden-Sydney College and is described as a distinctive place where college town vibe meets small town charm.

The area is generally culturally Christian/conservative but lacking the heart and life-changing Gospel message. The university has more typical progressive views which cause some tension in the surrounding area and a planter should expect to grapple with how to bring the Gospel to both groups simultaneously.



This is a plant without a sending church, however, there is a significant core group that has been meeting since January 2020. This group is made up of 8-10 families or singles (2-3 others have expressed interest) with ages ranging from young children to mid-60's. There are close to 25 kids in the ages 2-18 range.

By planting the first PCA church in the area, the Blue Ridge Presbytery hopes to provide a presbyterian and reformed witness that will multiply throughout the region.



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# Farmville Highlights

- About 65 miles southwest of Richmond.
- Home of Longwood University with 4,840 students, 70% female.
- High Bridge Trail winds through the center of town.
- Eleven parks offering canoeing, fishing, hiking, boating, and sports are within walking distance of most Farmville neighborhoods.
- The Longwood Center for the Visual Arts is distinguished as the only collecting institution in the state with work by Virginia artists and artisans as its primary focus.
- A center for the study of civil rights in education, The R.R. Moton Museum was the site of the 1951 student walk-out to protest the separate but unequal conditions of the public schools.

Non-manufacturing major employers include: Longwood University Hampden-Sydney College Green Front Furniture The Woodland Inc. Centra Health & Centra PACE Crossroad Services Board Trinity Mission of Farmville

### Education

(population over age 25)
86% High School Grad or higher
15% Bachelor's Degree
12% Graduate or Professional Degree



# Candidate Strengths

- Vibrant walk with Jesus that leads to a love for the lost
- Highly relational networker who is intentional in evangelism
- Highly incarnational with heavy involvement in the schools, civic organizations, recreational activities
- A leader who will love the greater Farmville area

### Support

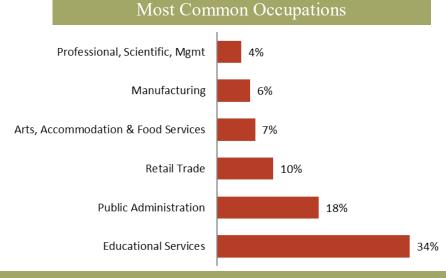
 Solid financial support from the core group, as well as ongoing commitments from surrounding PCA churches and the planting Presbytery. The group has been giving to a fund started by Presbytery for the plant and has accumulated a significant amount in it.

## Imagine

A winsome and gospel-centered church plant in Farmville centered on evangelism, discipleship and a heart to see its community flourish

A missional church plant partnering with other PCA churches to see new churches planted in surrounding communities

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